



Party with a Purpose

Lend a Paw to Four *Grrr-eat* Pet Charities

Be Part of THE Dog Event of the Year That Everyone Will Be Yappy About – National Dog Party Day!!!

Top Dog Opportunity Sponsorship Level

Here's your opportunity to showcase your brand at all four sites for the 2013 National Dog Party Day - Austin, San Diego, Orlando & Dewey Beach, DE.

As a sponsor, you will receive:

- Your logo posted on three websites: National Dog Party Day, Pet Life Radio and Four Legged Life.
- Mention and possible guest appearance on the pre-party special show of the Oh Behave Show on Pet Life Radio.com. This show, hosted by Arden Moore, draws A-list pet-loving celebrities and 'top dogs' in the pet world as guests each week on the world's No. 1 pet podcast network.
- Your banner displayed at all four National Dog Party Day sites.
- Spotlight in the May and June issues of the popular Arden Moore Knows Pets e-newsletter.
- Participation and recognition at all pre-event media press conferences.
- Inclusion in press releases for all four party venue markets.
- 6-foot table at each of the party sites (\$1,200 total value)
- 3 minutes on stage to address the crowds at all party sites.
- Opportunity to offer a raffle prize at all parties plus include items in the goody bags distributed to all attendees.
- Social media shout outs on Arden Moore's Facebook, Twitter and blogs.
- Recognition of your generosity on the websites of the four pet charities benefitting from this event.

National Sponsor fee for all 4 party sites: \$1,500 (a \$2,500 value!)

To become a national sponsor, please contact National Dog Party Day promotions manager Ali Kochie (302 690-0922, amkochie@aol.com) or founder Arden Moore (760 433-3480 or arden@fourleggedlife.com).

