



Party with a Purpose!

Lend a Paw to Four *Grrr-eat* Pet Charities

Be Part of THE Dog Event of the Year That Everyone Will Be Yappy About – National Dog Party Day!!!

Local Party Opportunity Sponsorship Level

Here's your opportunity to showcase your brand at one of the four sites for the 2013 National Dog Party Day – Austin, San Diego, Orlando & Dewey Beach, DE. You pick!

As a sponsor, you will receive:

- Your logo posted on the National Dog Party Day website.
- Mention and possible guest appearance on the pre-party special show of the Oh Behave Show on Pet Life Radio.com. This show, hosted by Arden Moore, draws A-list pet-loving celebrities and “top dogs” in the pet world as guests each week on the world’s No. 1 pet podcast network.
- Your banner displayed at your chosen National Dog Party Day site.
- Spotlight in the May and June issues of the popular Arden Moore Knows Pets e-newsletter.
- Inclusion in press releases for selected market: Austin, San Diego, Orlando or Delaware.
- 6-foot table at selected party site (\$400 total value)
- 3 minutes on stage to address the crowds at all three sites.
- Opportunity to offer a raffle prize at the selected dog party and include a product sample, brochure or coupon in the goody bags distributed to all attendees as they exit the party.
- Recognition of your generosity on the websites for pet charity benefitting from the party you select.

Sponsor fee: \$500 for 1 site; \$1,500 for all FOUR party sites (a \$2,500 value!)

To become a sponsor, contact National Dog Party Day promotions manager Ali Kochie (302 690-0922, amkochie@aol.com) or founder Arden Moore (760 433-3480, arden@fourleggedlife.com).

